

"But because a food truck costs less than a building," he said, "I can offer great food for a better price than the big restaurants."

"That's called *competition*," Mr. Tuttle explained to the twins. "Each business tries hard to make the best food for the lowest price, in order to get more customers and make more money."

"Exactly!" Jared replied. "My first priority is to keep customers happy and safe," he explained. "If my prices are too high, or if customers don't like my food, they will go somewhere else."

"But the worst thing to happen would be if my food made someone sick. They would tell their friends and my business would suffer."



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